

<p><b>Key Partners</b></p> <p>Suppliers, wholesalers, vendors, payment providers (Mastercard, etc.)</p>	<p><b>Key Activities</b></p> <p>Training of staff, marketing, distribution, returns and exchange, customer service, purchase and selection of goods, marketing and online presence</p>	<p><b>Value Propositions</b></p> <p>Providing a wide range of products in the one location</p>	<p><b>Customer Relationships</b></p> <p>Membership privileges</p>	<p><b>Customer Segments</b></p> <p>Massive goods consumers, large families</p>	<p><b>Key Resources</b></p> <p>Personnel, technology, infrastructure, suppliers, stores and logistics</p>	<p><b>Channels</b></p> <p>Stores, digital channels: Facebook, Instagram and website</p>	<p><b>Revenue Streams</b></p> <p>Product sales, membership fees</p>	<p><b>Cost Structure</b></p> <p>Goods and resources, real estate, acquiring new members, service centre</p>
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