

Business Model Canvas

Retail example

Key Partners <i>Suppliers, wholesalers, vendors, payment providers (Mastercard, etc.)</i>	Key Activities <i>Training of staff, marketing, distribution, returns and exchange, customer service, purchase and selection of goods, marketing and online presence</i>	Value Propositions <i>Providing a wide range of products in the one location</i>	Customer Relationships <i>Membership privileges</i>	Customer Segments <i>Massive goods consumers, large families</i>
	Key Resources <i>Personnel, technology, infrastructure, suppliers, stores and logistics</i>		Channels <i>Stores, digital channels: Facebook, Instagram and website</i>	
Cost Structure <i>Goods and resources, real estate, acquiring new members, service centre</i>			Revenue Streams <i>Product sales, membership fees</i>	